



For Immediate Release

Contact:
Jean Boyle
Jean@KitsapTours.com
877.877.1950
www.KitsapTours.com

Kitsap Tours Awarded Trip Advisor 2011 Award of Excellence

Kitsap Peninsula, Washington (May 27, 2011) — Kitsap Tours, a one year old tour business, based on Bainbridge Island and offering tours of Bainbridge Island, the Kitsap and Olympic Peninsula has been awarded the highly prestigious “Award of Excellence” from TripAdvisor, the world’s largest travel site.

The Award of Excellence is based on the ratings of TripAdvisor users, people who have actually used the services and have rated them in a public forum. Kitsap Tours has consistently held a 5 star rating since they first started in May 2010. Kitsap Tours is currently rated as the top tourist attraction on Bainbridge Island.

“As our second year begins it is so exciting to receive the *TripAdvisor Award of Excellence* and recognition from the people who count the most, our guests” says Jean Boyle, co owner/operator and founder of Kitsap Tours.

“I started Kitsap Tours because I saw a need. As Director of Tourism Development for the Kitsap Peninsula Visitor & Convention Bureau for 8 years I tried to talk others into starting a tour company based on picking people up at the ferries and exploring the West Sound, but no one ever got the concept off the ground. When I had the opportunity to start the company on my own I was reluctant to take the jump. I talked to a lot of people and actually asked people to talk me out of it! Eventually I took the leap and once my husband, (*Jim Boyle, a retired Secret Service Agent, and now driver and business partner*), decided to come on board, things began to fall into place. This has been an amazing year and with this award we feel that the concept has been launched and we look forward to our second summer season!”

Jean Boyle was a member of Washington CASH (www.WashingtonCASH.org) during the start-up of Kitsap Tours and found the program of great value. Today Kitsap Tours is a member of many organizations but particularly proud to be part of P.U.R.E. Travel Collaborative - *PURE is a network of local businesses with sustainable and experiential tourism products collaborating to support one another in a common effort to promote and support the sustainable tourism industry environmentally, socially and economically in the Pacific Northwest. As a non-profit professional association, PURE exists to serve its members while working towards its mission and vision.*

Kitsap Tours earned the TripAdvisor Award of Excellence. Come and experience “why” for yourself. We would love to have any reporters with interest in more information join us on one of our tours. Just let me know . . .
Jean@KitsapTours.com.

About Kitsap Tours:



Kitsap Tours is the latest adventure of husband and wife team, Jim and Jean Boyle, who have lived on the Kitsap Peninsula for 15 years and in the Pacific Northwest for almost 30. The two have left their previous white-collar careers behind and have boldly jumped into one overflowing with adventures.

Not to say they're strangers to a little adventure, especially Jim who worked as a Secret Service agent for over 20 years, protecting Presidents, Heads of Country, and Heads of State. His passion for this project is driven by Jean, who, during her 8 years with the Kitsap Peninsula Visitor & Convention Bureau, always felt that tourists and local businesses could benefit from a touring company running on a daily basis-especially one offering ferry dock pick-ups.

Kitsap Tours is the only Seattle, Washington tour that starts with a ferry ride!

Our Beautiful Bus

Our vehicle is a new luxury touring van or mini-coach. It has a low-step entry with an electric service door, stand-up center aisle, reclining leather seats, sound system, public address system, TV/DVD player, and a separate rear compartment for any purchases you may make.

This vehicle was selected to allow us to get to many interesting Washington locations that are inaccessible for larger motor coaches or low-slung limousines. Its higher seating and large windows allow better viewing of the stunning scenery and views. We have room for up to 12 guests.



Our Philosophy

We believe in stepping lightly; small groups, low impact, enjoying but not changing the places we visit.

We respect the cultures and traditions of others and follow proper protocol where appropriate.

We support other local businesses and buy local when possible.

We believe in lifelong learning; we continue to learn more about our area and other interests. We enjoy sharing our knowledge with our guests as well as welcome questions which we will do our best to answer.

We make every effort to support and follow sustainable and responsible tourism principles.

We respect our environment and the wildlife. We maintain a respectful distance while watching or photographing wildlife. We stay on trails and do not pick wildflowers or trample over their habitats. Shore side, we refill all holes and leave large rocks in their original positions, avoid walking on sensitive habitat and handle tide pool creatures gently, briefly, and return them to their original places. We observe limits on the collection of edible species, and forgo the collection of others for souvenirs. Educate others about ethical wildlife observation. Jim and Jean are both certified Beach Naturalists.



Kitsap Tours was started because we love the area and enjoy sharing it. We want our guests to have the best time possible and we will do our best to make your tour special and memorable whether it is a regularly scheduled tour or a custom tour we have developed just for you.

